



ADVERTISING OPTIONS

WEEKLY MAGAZINE

The Fremont360 Magazine is published weekly on Tuesdays in a digital flipbook format. To access a copy of our most recent magazine as well as our archives, visit the Weekly Magazine page on our website (fremont360.com/weekly-magazine). Magazine advertising options are as follows:

SIZE	AD DIMENSIONS (Width x Height)	COST (per issue)
FULL PAGE	8.5" x 11"	\$50
1/2 PAGE VERTICAL	3.8" x 10.375"	\$30
1/2 PAGE HORIZONTAL	8" x 5.13"	\$30
1/4 PAGE VERTICAL	3.8" x 5.13"	\$20
1/4 PAGE HORIZONTAL	8" x 2.5"	\$20
1/8 PAGE Business Card Ad	3.75" x 2.4"	\$6 per issue or \$20 per 4 issues

Multiple Issue Discounts:

Ads do not have to be in consecutive issues (except for business card ads) but must be the same size:

4 Issues	5% discount
8 Issues	6% discount
12 Issues	7% discount
26 Issues	10% discount
52 Issues	15% discount

Video Ads

Includes: a horizontal or vertical video embedded in a full-page ad. Readers are able to click on the play button and watch the video directly within the magazine. Provide your own high-resolution video with a file size up to 30MB.

Price: Initial ad - \$100 (includes set-up fee). Subsequent ads with the same video - \$75/week.

Business Spotlight – 1 page

Includes: a full-page article dedicated specifically to your business and written in collaboration with the Fremont360 team. Approximately 300-450 words (depending on #/size of photos). Provide your own high-resolution photo(s) or our team can take them.

Price: \$100

Business Spotlight – 2 pages

Includes: a 2-page spread dedicated specifically to your business and written in collaboration with the Fremont360 team. Approximately 600-900 words (depending on #/size of photos). Provide your own high-resolution photo(s) or our team can take them.

Price: \$200

Magazine Ad Design

Advertisers can provide their own “print ready” ad copy at the sizes specified or we can work with you to design your ad at a rate of \$25/hour. (If designing your own ad, we highly recommend using Canva).

COMMUNITY PARTNERSHIP

Includes:

- A “New Community Partner” announcement on our Facebook page.
- An ad on the “Community Partners” page on the Fremont360 website and in our weekly Magazine. We will design your Community Partnership ad at no charge or you can provide your own 700 x 500px ad. The ad will link to your website or Facebook page.
- A “Community Partner Spotlight” article in the Fremont360 Weekly Magazine, which will be cross-posted on the Fremont360 Blog and Facebook.
- Special event promotion on our Facebook page, on our Calendar of Events, and in Fremont360 Weekly Magazine, if applicable.
- Promotion of your business on our Facebook page, primarily via the sharing of your Facebook posts.
- 10% discount on Community Partner renewals.
- 25% discount on advertising in the Fremont360 Weekly Magazine
- Free listing in the “Fremont County at Your Fingertips” mobile app opt-in business directory
- A warm, fuzzy feeling knowing that you are helping Fremont360 provide a valuable service to our community!

Price: \$250/year

FEATURED COMMUNITY PARTNERSHIP

Includes all of the above PLUS:

- Priority placement and a larger ad on the “Community Partners” webpage and in the Weekly Magazine.
- 50% discount on advertising in the Fremont360 Weekly Magazine.
- Two free full-page advertisements in the Fremont360 Weekly Magazine per year.
- One free one-page article about you/your business in the Fremont360 Weekly Magazine per year.

Price: \$350/year

NON-PROFIT RATES

Non-Profit organizations receive a 50% discount on full-page ads and on Community Partnerships or Featured Community Partnerships.

MOBILE APP OPT-IN DIRECTORY LISTING

Business can opt in to have a listing in the Business Directory of the Fremont360 Mobile App, “Fremont at Your Fingertips.” Listing will include business logo, address, phone number, email address, website or Facebook link, business description, and an optional header photo.

Cost: \$15

INDIVIDUAL SUPPORTERS

Individuals can support Fremont360 via our “Buy Me a Coffee” site. Supporters can make single contributions or sign up for monthly memberships. Visit www.buymeacoffee.com/fremont360 to learn more and to make a contribution.

NON-PROFIT RATES

Non-Profit organizations will receive a 50% discount on full-page ads, Community Partnerships, and Featured Community Partnerships, and free listings in the Fremont360 Mobile App.

PAYMENT OPTIONS

Payment for any type of advertising can be made through the Fremont360 payment portal → fremont360.square.site

Alternatively, we can email an invoice which can be paid by check or debit/credit card.

CONTACT US

Contact us at sales@fremont360.com if you would like to advertise with Fremont360 or if you have any questions.