



ADVERTISING OPTIONS

FREMONT360 WEEKLY MAGAZINE

The Fremont360 Magazine is published weekly, generally on Tuesdays, in a digital flipbook format. To access a copy of our most recent magazine as well as our archives, visit the Weekly Magazine page on our website (fremont360.com/weekly-magazine). Magazine advertising options are as follows:

SIZE	AD DIMENSIONS Width x Height	COST per issue
FULL PAGE	8.5" x 11"	\$50
1/2 PAGE VERTICAL	3.8" x 10.375"	\$30
1/2 PAGE HORIZONTAL	8" x 5.13"	\$30
1/4 PAGE VERTICAL	3.8" x 5.13"	\$20
1/4 PAGE HORIZONTAL	8" x 2.5"	\$20
1/8 PAGE Business Card Ad	3.75" x 2.4"	\$8 per issue or \$28 per 4 issues

Multiple Issue Discounts:

Ads do not have to be in consecutive issues (except for business card ads) but must be the same size.

4 Issues	5% discount
8 Issues	6% discount
12 Issues	7% discount
26 Issues	10% discount
52 Issues	15% discount

Sponsor an Issue

Local businesses can sponsor individual issues of the Fremont360 Weekly Magazine with an 8" x 2" banner ad on page 3 of the issue, below the header and above the "Inside This Issue" text box where it will be sure to be noticed. Ad design and clickable link included.

Price: \$30 for the first ad; \$25 for subsequent ads with the same ad copy.

Video Ads

Includes: a horizontal or vertical video embedded within a full-page ad. Readers are able to click on the play button and watch the video directly within the magazine. Provide your own high-resolution video with a file size up to 30MB.

Price: Initial ad - \$100 (includes set-up fee). Subsequent ads with the same video - \$75/week.

Business Spotlight – 1 page

Includes: a full-page article dedicated specifically to your business and written in collaboration with the Fremont360 team. Approximately 300-450 words (depending on #/size of photos). Provide your own high-resolution photo(s).

Price: \$75

Business Spotlight – 2 pages

Includes: a 2-page spread dedicated specifically to your business and written in collaboration with the Fremont360 team. Approximately 600-900 words (depending on #/size of photos). Provide your own high-resolution photo(s).

Price: \$150

Magazine Ad Design

Advertisers can provide their own “print ready” ad copy at the dimensions specified above OR we can work with you to design your ad at a rate of \$25/hour. (If designing your own ad, we highly recommend using Canva). Ads must meet resolution requirements.

COMMUNITY PARTNERSHIP

Includes:

- A “New Community Partner” announcement on our Facebook page.
- An ad on the “Community Partners” page on the Fremont360 website and in our weekly Magazine. We will design your Community Partnership ad at no charge or you can provide your own 700 x 500px ad. The ad will link to your website or Facebook page.
- A “Community Partner Spotlight” article in the Fremont360 Weekly Magazine, which will be cross-posted on the Fremont360 Blog and our Facebook page.
- Special event promotion on our Facebook page, on our Calendar of Events, and in Fremont360 Weekly Magazine’s “This Week” section if applicable.
- Promotion of your business on our Facebook page, primarily via the sharing of your Facebook posts.
- 10% discount on Community Partner renewals.

- 25% discount on advertising in the Fremont360 Weekly Magazine
- A warm, fuzzy feeling knowing that you are helping Fremont360 provide a valuable service to our community!

Price: \$250/year

FEATURED COMMUNITY PARTNERSHIP

Includes all of the above PLUS:

- Priority placement and a larger ad on the “Community Partners” webpage and in the Weekly Magazine.
- 50% discount on advertising in the Fremont360 Weekly Magazine.
- Two free full-page advertisements in the Fremont360 Weekly Magazine per year (after your first 3 months).

Price: \$350/year

NON-PROFIT RATES

NON-PROFIT COMMUNITY PARTNERSHIP

Includes the same as For-Profit Community Partnership, PLUS:

- Free quarter- and half-page special event ads in the Fremont360 Weekly Magazine (one per week, negotiable)
- 50% discount on full-page ads in the Fremont360 Weekly Magazine

Price: \$125/year (50% discount)

NON-PROFIT FEATURED COMMUNITY PARTNERSHIP

Includes all of the above PLUS:

- An extra 10% discount on full-page ads (60% discount total)
- Two free full-page advertisements in the Fremont360 Weekly Magazine per year (after your first 3 months).

Price: \$175/year (50% discount)

NON-PROFIT ADVERTISING (for non-Community Partners)

Non-Profit organizations who are NOT Community Partners receive a 25% discount on advertising in the magazine. Quarter-page ads for special events will be published at no charge. Press releases will also be published at no charge.

Due to the already-low prices, other advertising discounts do not apply to non-profit organizations (for example, Community Partner renewal discounts, multiple issue discounts, or any other sales/discounts unless specified).

INDIVIDUAL SUPPORTERS

Individuals can support Fremont360 via our “Buy Me a Coffee” site. Supporters can make single contributions or sign up for ongoing monthly memberships. Visit www.buymeacoffee.com/fremont360 to learn more and to make a contribution.



PAYMENT OPTIONS

Payment for any type of advertising can be made through the Fremont360 payment portal → fremont360.square.site

Alternatively, we can email an invoice which can be paid by check or debit/credit card.

We can also take payment via Venmo (ask us for our username).

CONTACT US

Contact us at sales@fremont360.com if you are interested in advertising with Fremont360 or if you have any questions.